

# SHOPPING MALLS OF FRANCE

2021



# FIGURES

Shopping Malls has been as much a burgeoning market for years all over the world (generating multiple millions m<sup>2</sup> of real estate building per year worldwide) as they are in France.

**IN SHORT : 1,227 shopping malls | 129 billion euros sales revenue  
more than 38,000 stores | 3.2 billion visitors per year  
525,000 jobs**

## DEFINITIONS

A shopping mall is a shopping area Centers (CNCC), a minimum of 20 gathering multiple sales and service outlets, while being developed, designed and promoted as a single entity. stores and services must be brought together, along with a GLA of at least 5,000 m<sup>2</sup> to justify the label of shopping center.

According to the French institution  
National Council of Shopping

**CNCC** : CONSEIL NATIONAL DES  
CENTRES COMMERCIAUX

**ICSC** : INTERNATIONAL COUNCIL  
OF SHOPPING CENTER

WHAT IS A SHOPPING MALL ?  
WHAT IS GLA ?

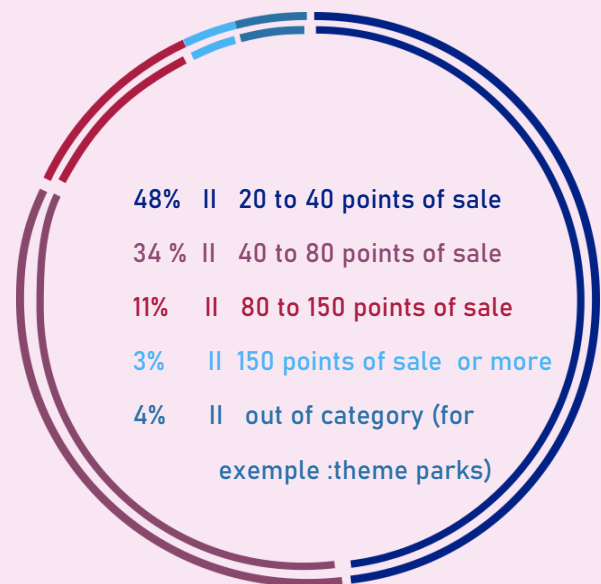
**G  
L  
A** | **GROSS  
LEASING  
AREA**

This acronym corresponds to the floor area available for the exclusive use of a retail tenant measured to the outside face of exterior walls and the centerline of demising walls separating tenants. It includes basements and mezzanines.

The average GLA of shopping centers in France is 34,500 m<sup>2</sup>.

# MORE THAN 1,200 SHOPPING MALLS IN FRANCE

Shopping malls come in all sizes, and thus, the number of stores and services they contain varies. On average, shopping centers in France have between 20 and 40 shops or services.



## WHAT ARE THE BIGGEST

## SHOPPING MALLS OF FRANCE ?

points of sale : 269

GLA : 142 200 m<sup>2</sup>

visitors per year : 42 millions

LES QUATRE TEMPS | LA DEFENSE



LA PART-DIEU | LYON

points of sale : 269

GLA : 161 000 m<sup>2</sup>

visitors per year: 34 millions







## BELLE EPINE | THIAIS

points of sale : 194

GLA : 141 000 m<sup>2</sup>

visitors per year : 18 millions

### *DID YOU KNOW ?*

117 shopping mall projects have been identified in France by the end of 2023.

They represent 1 million square meters of creation and renovation area.

## EVRY 2 | EVRY

points of sale : 225

GLA : 89 000 m<sup>2</sup>

visitors per year : 18 millions

points of sale : 140

GLA : 89 000 m<sup>2</sup>

visitors per year : 33 millions

## FORUM DES HALLES | PARIS

## CRETEIL SOLEIL | CRETEIL

points of sale : 217

GLA : 135 000 m<sup>2</sup>

visitors per year : 20 millions



## GRAND LITTORAL | MARSEILLE

points of sale : 200

GLA : 120 000 m<sup>2</sup>

visitors per year : 13 millions

## AEROVILLE | ROISSY-EN-FRANCE

points of sale : 177

GLA : 84 000 m<sup>2</sup>

visitors per year : 8.5 millions



## PARINOR | AULNAY-SOUS-BOIS

points of sale : 188

GLA: 90 000 m<sup>2</sup>

visitors per year : 12 millions

## VELIZY 2 |

### VELIZY-VILLACOUBLAY

points of sale : 188

GLA: 106 000 m<sup>2</sup>

visitors per year : 18 millions

SHOPPING MALLS : WORLD'S RECORDS

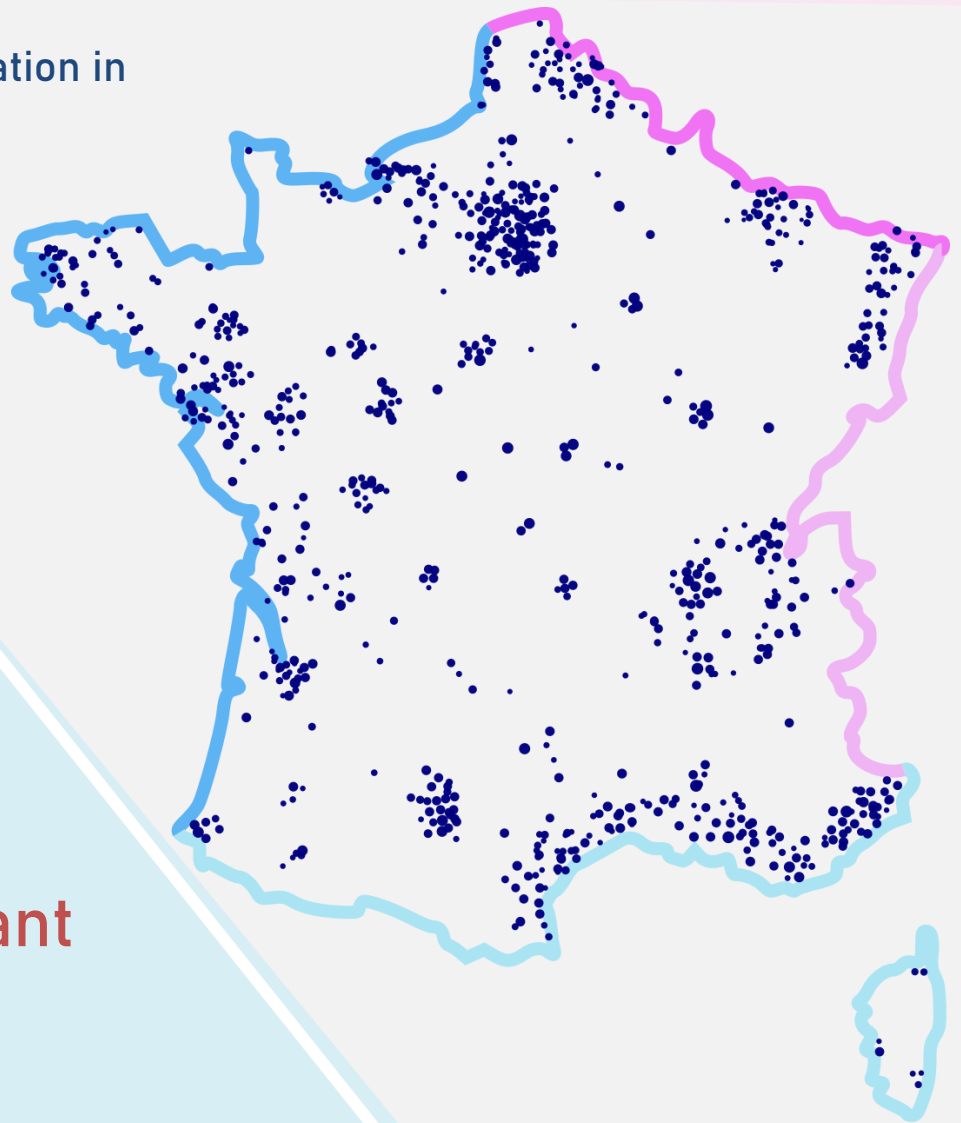
1 124 000 m <sup>2</sup>	the world's biggest
1 360	the one with the most stores in the world
1 877	the world's oldest
5 Millions	the world's most visited in a year

## Where are the shopping malls in France?

Whether they are located in suburban areas or in city centers, the great majority of shopping malls are located in cities, and even more so in France's major metropolitan areas (Paris, Lyon, Marseille, etc.). Out of the 1,227 French shopping centers, more than 200 are located in the Ile-de-France region.

Moreover, the shopping centers in the Paris region have the highest number of annual visitors (e.g., Les Quatre Temps and Forum des Halles).

### Shopping Malls location in France



The French  
Shopping mall's  
amount is within the  
European one, which is :

**0.27m<sup>2</sup> // inhabitant**

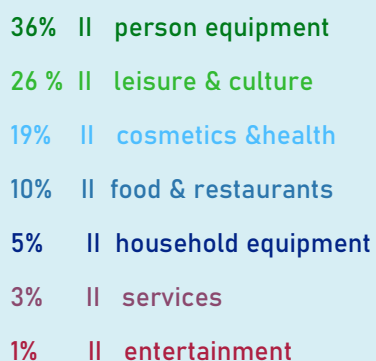


## CONTRIBUTIONS TO THE ECONOMY

Shopping centers play an important role in the national economy.

Generating nearly 127 billion euros in sales, shopping centers represent a quarter of the retail industry and more than 36,000 businesses and 525,000 direct and indirect jobs.

Sales Revenues's  
part by Activity  
Sector





# SHOPPING MALLS AND RETAILERS

Depending on the country, the retailers that are most often found in shopping centers vary greatly. In France, while some retailers prefer pedestrian streets and shopping areas, many open their stores in shopping malls.

## TOP 10 MOST COMMON RETAILERS IN THE SHOPPING MALLS OF FRANCE

- 1 MICROMANIA
- 2 CAMAÏEU
- 3 ORANGE
- 4 CELIO
- 5 YVES ROCHER
- 6 HISTOIRE D'OR
- 7 BOUYGUES TELECOM
- 8 SFR
- 9 JULES
- 10 CLAIRE'S